

# **Mark W. Phillips**

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## **EDUCATION**

**4/93 to 12/94**

**The Art Institute of Dallas**

Graduated with a degree in Computer Animation and Multimedia, Associates of Applied Arts Degree.

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## **QUALIFICATIONS**

12 years experience in UI design, Web Design/Development using ColdFusion, HTML, DHTML, Flash, Photoshop, Illustrator and Dreamweaver. 20 years experience in design and illustration using Photoshop, Illustrator, and Corel Draw. 15 years experience in technical illustration using Autocad. 15 years experience working in print production from conception to production using Quark Express and Photoshop. Hired and managed web developers, artists and 3D animators to develop interactive multi-media presentation materials and web development. 5 years experience using CSS to develop websites. Wrote website application proposals and user documentation for web applications.

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## **EXPERIENCE**

**Graphic Artist**

**InfoVision (Verizon.com)**

**10/2009 to Present**

**Irving, TX**

Created designs for Widget screens using Photoshop and Illustrator. Worked with content providers and UI designers to create wireframe flows used to show how a user would interact and use the Verizon widgets. Re-branded Verizon images used within applications to use the new logo of company purchasing Verizon applications using Adobe Photoshop and Illustrator. Images re-branded included website graphics and training materials (PDFs). Assisted lead graphic designers to complete wireframe flows of Widgets developed in-house. Worked with third party Widget developers to trouble shoot developed Widgets. Assisted groups within the department to complete/finalize graphics as needed. Prepared individual screens for separation into assets for developers using proprietary Verizon software. Created HTML layouts using Adobe Dreamweaver for training materials and comps as needed. Trained personnel on the use of proprietary production tool.

**Sr. Web Designer**

**PFS Web.com**

**10/2009 to 11/2009**

**Richardson, TX**

Contract position to develop the user interface for the CHANEL.com website store. Developed HTML CSS Layouts using ASP.net. Created images for use in the application using Photoshop. Browser testing and UI testing to insure all functionality is working properly.

**Sr. Web Designer**  
**9/2008 to 8/2009**

**InfoVision (Verizon.com)**  
**Irving, TX**

Sub contracted to Verizon.com as their Sr. Web Designer for the VSO group responsible for designing and developing UI website designs and layouts for their internal and external application used to perform Live Chat sessions with Verizon customers. Created Flash training videos using Adobe Captivate for internal Verizon applications. Worked with developers to resolve UI design issues during development and implementation of new applications. Created banners for the Verizon.com website as required. Designed / developed JavaScript menu's as needed. Create illustrations and Power Point presentations as required.

**ColdFusion Web Designer / Developer**  
**7/2000 to Present**

**Digitaltwo.com / Owner**  
**Carrollton, TX**

Developed and maintained 13 websites from conception to deployment for the AVAD, LLC / Ingram Micro Corporation. Used ColdFusion, HTML, DHTML, SQL and CSS as the development languages and MS Access the database platform to create database driven websites. Websites included a shopping cart, administration section that allowed administrators to add news, promotions, training sessions, dealer administration and order confirmation. I worked with the site administrators to develop and maintain content on the websites. Developed an application to track battle damage on aircraft using ColdFusion and Oracle for Bell Helicopter and Boeing for the Department of Defense. Developed the user interface for a web application for Nortel Networks. Created collateral print materials for CD packaging using Quark Express and Photoshop. Created freehand illustrations to be used on various projects.

**ColdFusion Web Application Developer**  
**8/1999 to 6/2000**

**Buchanan Associates**  
**Dallas, TX**

Subcontracted to Bell Helicopter/Textron. Responsibilities included development of web-based applications to support the e-business division and Information Technology departments. Applications developed included a Bell Helicopter Company Store administration application, New Employee announcement application, Patent award site to feature employees awarded patents for inventions developed for Bell Helicopter. Software used to develop included Photoshop, MS Access and Oracle. Programming languages used to develop websites included ColdFusion, HTML, DHTML, JavaScript and CSS. Assisted various departments in the development of inter-departmental web sites.

**Web Developer / Creative Director**  
**7/1997 to 7/1999**

**Citadel Technology, Inc.**  
**Dallas, TX**

Responsibilities included developing and maintaining a new company website using HTML, ASP and JavaScript with MS Access as the data source for their database driven website. Developed website content collected from Marketing, Sales and Operations departments. Created website graphics using Photoshop and 3D Studio 4.0 and 3D Studio MX. Database administration and development using MS Access. Created freehand illustrations and graphic designs for packaging art, CD art, annual reports, sales literature, direct mail, and brochures using Quark Express 4.0, Corel Draw 5.0 and Photoshop.

**Webmaster / Sr. Digital Artist**  
**7/1996 to 6/1997**

**Terminal Reality, Inc.**  
**Lewisville, TX**

Responsibilities included Creating and maintaining the company website using HTML, DHTML, JavaScript and Photoshop. Created 3D models and animations using 3D Studio 4.0 for use in

computer games and the company website. Created freehand concept illustrations for future game development.

**Art Director / 3D Animator**  
**1/1995 to 6/1996**

**Gulliver Ritchie Associates**  
**Irving, TX**

Created graphic designs and 3D animations using 3D Studio 4.0 for use in CD-I and CD-ROM training courses. Responsibilities included implementation of and in-house art department, procuring computer graphics computers and purchasing software. Hired, manage and trained graphic artists and 3D animation personnel. Created collateral print material for CD packaging and brochures. Project planning and management for projects for the US Postal Service and Textron, a global oil and gas distribution corporation. Produced and directed video and audio sessions for CD-I introductions. Created storyboards and managed the creation of collateral materials for print using Photoshop, Illustrator and Quark Express.

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References available upon request